

SUSTAINABLE AND COMPETITIVE HOTELS THROUGH ENERGY INNOVATION

Nearly Zero Energy Hotels 2015

ACROPOLIS Nice, France - June 24th, 2015

Programme

9.00	9.30	Registration and welcome coffee	
9.30	9.50	Welcome speeches	- Stéphane POUFFARY, Founder and Honorary President - ENERGIES 2050 - Michel TSCHANN, President Nice Côte d'Azur Hoteliers Syndicate

Working Session I: TOWARDS NEARLY ZERO ENERGY BUILDINGS IN EUROPE – OPPORTUNITIES FOR THE HOTEL SECTOR

Moderator: Anita Derjanecz, **REHVA**

09.50	10.05	Nearly Zero Energy Building Challenges – Inspiration from European projects	Philippe MOSELEY, Project Advisor EASME (European Commission, Executive Agency for Small and Medium-sized Enterprises)
10.05	10.20	The European Initiative Nearly Zero Energy Hotels	Stavroula TOURNAKI, Senior Expert, neZEH Project Manager - Technical University of Crete, Renewable and Sustainable Energy Lab
10.20	10.35	Challenges and Opportunities of nZEB strategies for the accommodation Sector	Christian de BARRIN, CEO HOTREC, the European trade association of Hotels, Restaurants and Cafés
10.35	10.50	Example towards a nZE Hotel. The step-by-step deep retrofiting approach	Francesco NESI, director ZEPHİR–Passivhaus Italia - EuroPHit Project
10.50	11.05	Q&As	All participants
11.05	11.20	Coffee break	

Working Session II: DEMONSTRATING THE FEASIBILITY AND HIGHLIGHTING THE OPPORTUNITIES

Moderator: Rodrigo Morell, Managing Director - **CREARA**

11.20	11.30	The neZEH pilot hotels: approach and tools	Nigel CLARIDGE, Senior Adviser EU funding/project manager Sustainable Innovation
11.30	12.00	The story of three neZEH front runners	- Hotel CUBIX, Braşov, Romania - Hotel BEST WESTERN Ajaccio Amirauté, France - Hotel Natural Resort Amalurra, Spain
12.00	12.00	Q&As	

12.10	12.50	<p>ROUND TABLE: “Building up on the frontrunners experiences-How to make it happen”</p> <p>Moderator: <i>Peter Hug, Managing Director eu.ESCO – European Association of Energy Service Companies</i></p>	<p>Panellists:</p> <ul style="list-style-type: none"> - <i>Reka CSEPELI, Responsible for Sustainable development, Regional Tourism Committee of Ile-de-France - Region Ile-de-France</i> - <i>Simon CAMAL, project engineer EuroPHit Project</i> - <i>Céline LANCERY, Head of the Tourism Section Council of the Alpes, Maritimes department, Tourism section (tbc)</i>
12:50	13:00	Q&As	
13.00	14.00	Lunch Break	

PLENARY SESSION 14.00-16.00 – LIVE WEB CASTING

FROM NEARLY ZERO ENERGY BUILDING POLICIES TO SUSTAINABLE TOURISM AND CITIES

Moderators:

Stéphane POUFFARY, ENERGIES 2050 and Philippe MOSELEY, European Commission- EASME

14.00	14.20	European Policies and Energy Efficient Buildings	<i>Philippe MOSELEY, Project Advisor European Commission, Executive Agency for Small and Medium-sized Enterprises (EASME)</i>
14.20	14.40	Policies to enforce the transition to neZEH	<i>Theocharis TSOUTSOS, Professor Technical University of Crete, Renewable and Sustainable Energy Lab neZEH Project Coordinator</i>
14.40	15.00	The potential of the building sector in sustainable and low-carbon strategies	<i>Arab HOBALLAH, Chief UNEP, Sustainable Consumption and Production Branch</i>
15.00	15.20	Sustainable tourism: working towards responsible consumption and production modes, the 10 Year Framework of Programmes	<i>Zoltan SOMOGYI, Executive Director for Programme and Coordination UNWTO</i>
15.20	15.40	Enabling a systemic approach for sustainable territorial strategies	<i>Jean-Pierre NDOUTOUM, Director Institut de la Francophonie pour le Développement Durable (IFDD)</i>
15.40	16.00	<i>Questions to panellists by the moderators</i>	
16.00	16.15	Coffee break	

**Working Session III: SUSTAINABILITY AS A MARKETING OPPORTUNITY IN THE HOTEL SECTOR –
A GROWING AWARENESS IN CLIENTS BEHAVIOR**

Moderator: Ulf SONNTAG, NIT (Institute for Tourism Research) – **NECStouR**

16:15	16:30	How to talk to travellers about sustainability	<i>Helena EGA, Director of Industry Relations- TripAdvisor</i>
16:30	16:45	Montenegro: Towards a low carbon tourism destination	<i>Jelena JANJUSEVIC, Director Center for Sustainable Development, Government of Montenegro/UNDP</i>
16:45	16:55	Q&A	
16:55	17:35	<p>ROUND TABLE: “Making the hotels’ engagement visible: Sustainability as a selection criteria”</p> <p>Moderator: <i>Alice JUDE, Expert, Cité européenne de la Culture et du Tourisme Durable</i></p>	<p>Panellists:</p> <ul style="list-style-type: none"> - <i>Jordi BUSQUETS, Vice President International Hotel and Restaurant Association (IH&RA)</i> - <i>Fiona HUMPHRIES, Relationships Manager Travelife</i> - <i>Anya NIEWIERRA, General Director Tourist Board South Limburg Lumberg Region, Netherlands</i>
17:35	17:45	Q&As	

17:45	18:00	Conclusion and adjourn	<p>ENERGIES 2050 - <i>Stéphane POUFFARY (Founder and Honorary President)</i></p> <p>TECHNICAL UNIVERSITY OF CRETE - <i>Theocharis TSOUTSOS, Professor, neZEH coordinator</i></p>
-------	-------	------------------------	--

19:00	20:30	<p>Networking Cocktail - Offered by Travelife (Upon invitation only, for more information: info@energies2050.org)</p>	
-------	-------	---	--